

FRENCH WINE SCHOLAR

Qualification aims: Getting a detailed knowledge of the main wine regions of France. The program presents each French wine region as an integrated whole by explaining the impact of history, the significance of geological events, the importance of topographical markers and the influence of climatic factors on the wine the glass. This core body of knowledge is important whether you sell wine, buy wine or teach about wine.

Who should attend: Advanced students of wine (i.e. olders or students of WSET level 3 and 4 certificates) or people from the wine industry (trade, production, etc.) able to demonstrate equivalent knowledge. Fluent level of English is required.

Materials & Evaluation:

- 280-pages full-colour French Wine Scholar study manual + 60 wines tasted.
- 1-year access to the French Wine Scholar online including 20 multimedia e-learning modules
- Evaluation: Multiple Choice Examination

Duration: 4 days course + 1 day visit (35h)

Languages: English / French

PROGRAMME

Day 1 : Alsace

History, location & climate, geology & topography, grape varieties, wine styles, industry overview.

Champagne

History, location & climate, Soils of Champagne, grape varieties, The Champagne method, label nomenclature.

Day 2 : Bourgogne

History, grape varieties, soils of Bourgogne, Appellation system, winemaking tradition.

Beaujolais, Jura, Savoie

For each region: History, location, soils, grape varieties & appellations, wine styles, winemaking method.

Day 3 : Bordeaux

History, climate, soil prescribes the blend, winemaking in Bordeaux, Sub-regions & appellations, Bordeaux classification system & wine trade.

South west

Viticultural history, Location & climate, grape varieties & wine styles, sub-regions & appellations.

Loire

History, location & climate, lower Loire, Middle Loire & Upper Loire: Soils, grape varieties, sub-regions & appellations, styles of wines, viticultural & winemaking practices.

Day 4 : Rhône

History, climate, Northern Rhône vs Southern Rhône: Geology, topography & soils, grape varieties, Style of wines, viticultural & winemaking practices.

Languedoc - Roussillon, Provence, Corsica

History, location & climate, soils, grape varieties, Style of wines, viticultural & winemaking practices.

Day 5 : Examination 100 multiple choice questions in 1hour

Visits Cooperage site + Lunch + First great growth of Médoc